

**FREE** SUCCESS SYSTEM OF THE  
EMPOWERED MILLIONAIRE INSTITUTE

**DAY  
44**



# '90 DAY CHARGE'

(NOVEMBER 13 - S3 MODULE 13)



BASED ON THE  
'MVP'  
MILLIONAIRE  
VALUE PACK

CONCEIVED AND DEVELOPED BY JAMES LEE VALENTINE  
ESPECIALLY FOR YOU AT Great Personal Expense

*(90 DAY CHARGE – ABRIDGED VERSION)*  
S3 EMPOWERED MILLIONAIRE COACHING  
POWERIZER WORKBOOK

MODULE 3.3  
POWER VALUES

Copyright ©  
James Lee Valentine  
All Rights Reserved

All parts of the *Empowered Millionaire Coaching Success System* were conceived & developed exclusively by James Lee Valentine

You may copy or print any pages from this program *S3 Empowered Millionaire Coaching (MVP version)* for personal, non-commercial use, provided you do not remove, add or change any part of them



EMPOWERED MILLIONAIRE SATISFACTION GUARANTEE

If you are in any way dissatisfied with any aspect of the  
*Empowered Millionaire Coaching Success System*  
contact James Lee Valentine via email  
[jlv@empoweredmillionaire.com](mailto:jlv@empoweredmillionaire.com)

Visit this website to view the full range of  
*Empowered Millionaire Success Systems*  
[www.empoweredmillionaire.com](http://www.empoweredmillionaire.com)

## MODULE 3.3

---

### POWER VALUES

*“Every time a value is born,  
existence takes on a new meaning.”*

JOSEPH WOOD KRUTCH

**W**hat are *Power Values*? Simply, they are the conditions that an Empowered Millionaire seeks for his or her life to be lived at the highest possible level. They are the optimum circumstances with the greatest personal worth. For me, *Power Values* are the conditions that represent maximum importance — utopia — and define who I will become. It can be said that the achievement of true success is first anchored to enduring values. Therefore, I must get crystal clear about what is most vital in my life, and then decide that I will live in accordance with these values.

*Power Values* as detailed in this chapter are specifically correlated with my personal goals. It is vital for a successful, well-balanced life that my highest values are in alignment with my greatest objectives. For maximum success, I must first understand my values and then base my aspirations around them, not vice versa. Conflict and strife will inevitably occur when my *Power Goals* are out of alignment with my *Power Values*.

### *Power Values*

First, I must determine which values hold the most importance to me and build my life around them, instead of going through life in a free-wheeling go-with-the-flow kind of fashion. It is a fact that my values guide my every decision and, therefore, they direct my destiny.

*It's Day 44 . . . I'm empowered for life!*

S3: EMPOWERED MILLIONAIRE COACHING  
MODULE 3.3 POWER VALUES

I am the one to decide the direction for my life by determining my values, then choosing goals that are in accord with them. I have already recognized the ten areas of my life. It is now important for me to decide upon a single value to represent each of these areas. Examples of *Power Values* for the ten areas of my life could be:

- *Physical* : Health freedom  
Fabulous fitness  
Live to a great age
- *Financial* : Security  
Great wealth  
Financial freedom
- *Business:* Power or authority  
Business ownership  
Prestige or importance
- *Career* : Fame and recognition  
Meaningful profession  
Sense of accomplishment
- *Mental* : Peace of mind  
Emotional freedom  
Increased intelligence
- *Social* : Maximum fun  
Sincere friendship  
Respect and loyalty
- *Spiritual* : Blissful happiness  
Contribution to society  
Close relationship with God
- *Family* : Love  
Procreation  
Harmonious marriage
- *Material* : Home owner  
Material success  
Possess worldly goods
- *Adventure* : Exotic travel  
Time freedom  
Courage to do anything

*It's Day 44 . . . I'm empowered for life!*

Further examples of *Power Values* could include: creativity, sense of achievement, passion for living, honesty, marrying one's soul mate, close family relationships, personal development, making a difference with one's life, having an abundance of energy, retiring at a young age, and contributing time, money or knowledge to others.

### *Aligning My Power Values With My Power Goals*

An awareness of what values have greatest importance to me is essential in determining my life's priorities and establishing meaningful goals within the ten areas of life. When setting my personal goals, I must be wise enough to ask this vital question:

*Q Are my Power Goals in harmony with my Power Values?*

It is imperative that my goals and my values be in complete alignment in all areas of my life if I am to live my life fully and enjoy it to the maximum. It is a fact that when my goals and values are aligned, my time and my mental and physical energies are more effectively invested in working toward those aims that are the most important to me. I will experience the greatest pleasure and derive the most personal satisfaction from achieving the goals that most closely match my values in life. In fact, the most rewarding goals I will ever accomplish will be in accord with my very highest values.

Aligning the goals I desire with my values is one of the major steps in fine-tuning my life plan for success. To complete my own goals and values alignment exercise, I shall simply compare the lists I have of my *Power Goals* with the list I have of my *Power Values*. If my goals are not in alignment with my values, I shall either revise my values and set new goals that reflect my values, or restudy my goals and modify those that no longer seem so vital to my long-term fulfillment. Like many people, I have probably spent little time thinking about my own values and maybe don't even know what they are. Or, without realizing it, I have accepted the values of other people and as a result I am spending a large part of my life working

toward goals that have little to do with what I want or what really matter to me.

### My Own *Power Values* List

It is time for me to take a stand. Get out my pen and paper now and make a list of all the values that have importance to me. Decide immediately what are the highest values that represent what I stand for and what I desire in my life. Not in my husband's life, or my wife's, or my children's, or my parents' lives, but the most important values as they relate to me and what I really want for my life. These are *my* values. This empowering action of writing my values will define my life like no other. As Mahatma Gandhi said: "Each one of us is setting an example for someone else, and each one of us has a responsibility to shape the future as we wish it to be."

In deciding upon my *Power Values*, I shall commit myself to a higher standard. If I desire to positively revolutionize my life, I must first transform my beliefs about who I am and what I am capable of. I must consistently commit to holding myself to a higher standard of morals and ethics. From this moment forth, I shall expect nothing but the best and accept nothing but the best for my life. I can achieve the highest level of life-fulfillment by knowing what holds most worth in my life. This comes from deciding what my highest values are, and then committing myself every day to achieving those aims that reflect the values I have set for my own life.

I shall not waste futile effort talking to other people about what they should or could be doing with their lives, and I shall not tell them what I will do with mine. Instead, I shall just do it — *now!* I shall be a flaming beacon, a passionate role model, demonstrating the exact life I desire. My values guide my every decision and, therefore, they direct my destiny. If I will make the effort to understand my own values and live by them, I can become whatever I truly desire. I must get very clear about what is most important in my life and what I stand for — my *Power Values* — then I can create a

*It's Day 44 . . . I'm empowered for life!*

S3: EMPOWERED MILLIONAIRE COACHING  
MODULE 3.3 POWER VALUES

foundation for my life that can lead me to unlimited achievement. Above all, I shall be open and flexible and realize that conditions in the flow of my life can sometimes change very rapidly and often quite dramatically. I shall therefore be prepared to reconsider and revise my values whenever necessary as my goals are attained or updated to meet any new challenges or changed circumstances in my life.

Positive *Power Values* For Me To Live By

Below is a list of fifty-one *Power Values* from which I shall choose the most meaningful ones for me, representing the values I most cherish for each of my ten areas of life.



This is an abridged version  
of the *S3 Module 3.3*.

The full module is available exclusively  
with the one-year *MVP2010* program.

*It's Day 44 . . . I'm empowered for life!*



EMPOWERED MILLIONAIRES  
90 DAY CHARGE  
COPYRIGHT © JAMES LEE VALENTINE  
ALL RIGHTS RESERVED  
[WWW.90DAYCHARGE.COM](http://WWW.90DAYCHARGE.COM)