

FREE SUCCESS SYSTEM OF THE
EMPOWERED MILLIONAIRE INSTITUTE

**DAY
14**



'90 DAY CHARGE'

(OCTOBER 14 - S2 MODULE 6)



BASED ON THE
'MVP'
MILLIONAIRE
VALUE PACK

CONCEIVED AND DEVELOPED BY JAMES LEE VALENTINE
ESPECIALLY FOR YOU AT **Great Personal Expense**

S2 SUCCESS SYSTEM OF THE
EMPOWERED MILLIONAIRE INSTITUTE

90 DAY CHARGE - DAY 14



S2

EMPOWERED
MILLIONAIRE
MASTERY
(Friday Module)

CONCEIVED & DEVELOPED
BY JAMES LEE VALENTINE

(90 DAY CHARGE - ABRIDGED VERSION)
S2 EMPOWERED MILLIONAIRE MASTERY
7-DAY REVOLUTIONARY WINNING DISCIPLINES SUCCESS SYSTEM

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*This is a special
abridged version of the
S2 Module 6
for participants of the
90 DAY CHARGE.
The full length version
totals over 30 pages
and is available
exclusively for
participants of the
MVP2010 program.*



BE DECISIVE

Empowered Millionaire Mastery

Be Decisive

FRIDAY

Today I will master the
Winning Discipline of...

*Being dynamic in my performance
for successful results
every day.*

EMPOWERED MILLIONAIRE CREED – PRINCIPLE # 6

Today I am decisive in performing until I succeed.



BE DECISIVE

TODAY I WILL MASTER THE WINNING DISCIPLINE OF . . .
*BEING DYNAMIC IN MY PERFORMANCE FOR
SUCCESSFUL RESULTS EVERY DAY.*

*“Be inspired with the belief that life is a great and noble calling;
not a mean and groveling thing that we are to shuffle through
as we can, but an elevated and lofty destiny.”*

WILLIAM E. GLADSTONE

Orison Swett Marden is considered to be the originator of the modern success movement. He was the founder and publisher of *Success* magazine, which was edited by the legendary Napoleon Hill. Orison Swett Marden was a prolific author, who published more than fifty self-improvement books during his lifetime and had some two million words in as yet unpublished manuscripts when he died. He was one of the first writers to bridge the gap between the old, narrow notions of success and the new, more comprehensive models made popular by subsequent authors such as Dale Carnegie, Og Mandino and Brian Tracy.

What made Orison Swett Marden so driven to reach the pinnacle of personal success and want to help others through his books and magazine? Perhaps it was because he experienced such a roller-coaster lifetime of failure and fortune that he vowed to help others avail of the best personal advancement messages and materials of his day. As he wrote: “Success is not measured by what you accomplish, but by the opposition you have encountered, and the courage with which you have maintained the struggle against overwhelming odds.”



Orison Swett Marden was the son of poor parents, born on a New England farm during the mid nineteenth century. Yet, through sheer grit and determination, he graduated from Boston University and earned an M.D. at Harvard. During his college days he worked at hotel management and was so successful that he had some twenty thousand dollars in capital when he finished his formal training, with which he bought a property that he developed into a thriving community. He went on to buy a chain of hotels, but later met financial reverses and had to start all over again.

During this period of austerity, Marden began to put together his ideas, particularly concerning optimism, which was to be the central theme of his literary career. His first book was a phenomenal success and, with the wealth that provided, he founded *Success* magazine, which reached the enormous circulation, during the early twentieth century, of nearly a half-million subscribers, meaning of course that it was read by some two to three million readers. However, all was not smooth on his road to success — his magazine ran into financial difficulties and eventually suspended publication. But once again, he rose from the ashes and founded a new *Success* magazine, which rapidly climbed in circulation and is still published today, over one hundred years since the original publication was founded.

Orison Swett Marden was definitely a highly influential figure, who's life teaches us that decisiveness, hard work and perseverance do lead to success. As he said: "This force, which is the best thing in you, your highest self, will never respond to any ordinary half-hearted call. It can only be reached by your supreme call, your supreme effort. It will respond only to the call that is backed up by the whole of you, not part of you. You must bring every particle of your energy, resolution, best efforts, and persistent industry to your task or the best will not come out of you. You must back up your ambition by your whole nature, by unbounded enthusiasm and a determination to win which knows no failure. Only a masterly call, a masterly will, a supreme effort, and intense and persistent application, can unlock the door to your inner treasure and release your highest powers."



Decisiveness Equals Performance

The rags to riches success story of Orison Swett Marden teaches that the greatest thing a person can do in this world is to make the absolute best out of whatever circumstances are encountered along life's journey. This is success — and there is no other. Likewise, the previous module on purpose taught me that I need to place a greater value on my life. I have to know what I am worth, and what my *personal value* is, for me to be able to achieve any significant success and lasting fulfillment. Many people, who find themselves in a position of low to moderate income, reduce the size and scope of their dreams to match their present budget expectations. This is because they place a low financial value on their self-worth and therefore never have the self-belief that they can attain or enjoy any great level of prosperity. Sometimes they even stop dreaming altogether for the grander things in life that they once yearned for and hoped one day to achieve.

This module teaches the winning discipline of personal *decisiveness* that will enable me to raise my value and increase my income to reach my aspirations, rather than having to shrink my dreams to fit into my wallet. The first thing I need to know as an Empowered Millionaire, and as I strengthen my ability to make those key decisions that will govern my ultimate level of success, is that there are only two 'decisive' actions of any real significance:

- Doing it . . . which is *performance*.
- Not doing it . . . which is *excuses*.

From today forward, whenever I am faced with a decision that requires action, I shall make it my habitual routine to take the action choice, to *perform*. Losers are always making excuses for their inability to do what is required. So now that I am comprehensively aware of this, I shall never again make an *excuse* for my failure to act. Instead I shall always take the action, directing me on course for success. This is quite possibly the greatest winning discipline of all — *Action TNT!*



BE DECISIVE

This one principle here — of performing the action instead of making excuses for non-performance — will have a greater bearing on my ultimate level of achievement than any other factor. And, of course, from what I already know, the best possible time in which to take the required action is always TODAY!

Action TNT — Today Not Tomorrow!

Action TNT! This means ‘action today not tomorrow.’ Another way of saying this is *do it now*. If it is asked: When is the best time to start the journey to success? The answer is that there is only one best time. This time is now — *today* not tomorrow. If I am ever again in doubt as to what to do, I shall remember the saying: *Action TNT!* Forever, I shall always take forward steps toward the accomplishment of my aims at the earliest possible time. I shall not delay. I shall take action today not tomorrow — *Action TNT!*

EMPOWERED MILLIONAIRE INSIGHT

*When I am old and gray and sitting in my rocking chair,
I will be more disappointed by the things that I didn't
do than by the things I did. So, while I am still able, I shall
take action today — throw off the bowlines, sail away from
the safe harbor and catch the trade winds in my sails.*

START is the magic secret to getting things done. Just begin it now and I shall be halfway along the road to the completion of any task. It is futile for me to expect to accomplish anything of merit, unless and until I go ahead and just *start* it. To create a feeling of achievement, I shall always *finish* what I start and always do more than I originally intended. Instead of giving up a book after reading a few chapters, I shall read the whole book. Not being content to tackle just my designated assignments, I shall complete all of my outstanding tasks. Whilst I am exercising, I shall utilize the entire gym. This discipline when applied to all parts of my life will make me extremely effective.



I Shall Plan — TNT!

Planning is a vital element of effectiveness. First comes decision, then comes planning, then comes performance. Planning must be carried out *before* any actions are taken toward attaining any of my major objectives. It is natural to understand, therefore, that the planning must also be done *today*, not tomorrow. Not only must the plans be written today, but I must be meticulous in my planning for success every day. For how long in advance should I plan? Well, it wasn't raining yet when Noah built the ark, was it? So, I should plan for today's eventualities, I should plan for tomorrow's uncertainties and I should also plan for a lifetime of achievement. Recently it was written where a hugely successful Japanese businessman, an Asian tycoon, wrote the business plans for his conglomerate three hundred years into the future. Is this excessive? Yes! However, which is best: plans that span three hundred years or no plans at all?

EMPOWERED MILLIONAIRE INSIGHT

The 5 Ps: Proper Planning Prevents Poor Performance.

There are three essential *written* principles that I must follow when developing comprehensive plans of action for the attainment of whatever goals I am striving for. These are the *3 Ds*:

- Write clear concise *DESCRIPTIONS* of my goals.
- Write the *DATES* for attainment of my goals.
- Write what *DEEDS* I will accomplish to reach my goals.

My written plans of action will create within me a burning inspiration, motivating me to a greater utilization of my talents and abilities. My written plans of action are the roadmaps that will guide me to the attainment of the goals I most desire. In determining my plans of action, I shall list the skills, knowledge and relationships that I will require, and I shall write how I intend utilizing my different



talents and abilities to reach my goals. I shall write all of my plans, because writing crystallizes thought — and thinking motivates action. As Rev. Robert H. Schuller said: “Spectacular performance is always preceded by unspectacular preparation.”

I Shall Follow A SUCCESS SYSTEM!

On his or her journey to success, in endeavoring to reach the upper echelons, the Empowered Millionaire must be aware of these definitions of wealth and poverty:

- *Wealth*: Small efforts produce large results.
- *Poverty*: Large efforts produce small results.

To ensure that your efforts produce large results, you must follow a ‘success system’ to increase the chances of attaining your ambitions. Especially when starting out, if you don’t have a system to follow, the chances of success are greatly reduced. This is how the Empowered Millionaire interprets the acronym SUCCESS SYSTEM:

S – Supply	S – Save
U – Unlimited	Y – Your
C – Conviction	S – Self
C – Create	T – Time
E – Endless	E – Energy
S – Successful	M – Money
S – Solutions	

Following a *success system* means that you supply unlimited conviction to your endeavors, creating a stream of endless solutions to come your way. This results in you saving your self much additional time, energy and money — all invaluable resources. It must be your intent, from this moment forth, to follow a *success system* that helps you achieve what you desire. Of course, it is recommended that you utilize the financial systems as outlined in the *Empowered Millionaire* series of wealth mastery and personal empowerment programs.



My Decisiveness Shapes My Destiny

Every day of my life, I wake up with unlimited power at my command. This power is the ability I possess to choose my thoughts and my aptitude for making empowering decisions — to be *decisive*. To *think* is to decide, to *speak* is to sanction, and to *act* is to achieve. The *thoughts* I have of myself govern my decisions, which are the promise of what I shall one day become; the *words* I speak shall manifest the exact results of what I affirm; and the *actions* I take are the prophesy of what I shall at last achieve. Therefore, ultimately, my thoughts, my words and my actions — all given power through my decisiveness — shall combine to shape my destiny. The master of success principles, Napoleon Hill, wrote these words, echoing the power of decision, in his classic best-seller *Think and Grow Rich*:

Analysis of over twenty-five thousand men and women who had experienced failure disclosed the fact that lack of decision was near the head of the list of the thirty-one major causes of failure. Procrastination, the opposite of decision, is a common enemy which practically every man must conquer.

Analysis of several hundred people who had accumulated fortunes well beyond the million-dollar mark disclosed the fact that every one of them had the habit of reaching decisions promptly, and of changing these decisions slowly, if and when they were changed.

Decisiveness is a result of focused thought. Focused thought is my pathway to power — it commands my words and my actions. Decisiveness is the most powerful way for me to transform my life and my circumstances. By being decisive, I gather up responsibility for my choices, guiding me through the labyrinth of alternatives available to me. My current situation and future success is guided by my past and present decisions. Yes, it is in my moments of positive decisiveness today that I shape my empowered future.



BE DECISIVE

As Napoleon Hill expressed, successful men have the habit of making decisions quickly and firmly, and stick-with-them, whilst most unsuccessful souls make decisions slowly and weakly. One of the most exciting things for me to know about the decision-making faculty is that I *already* possess all the power necessary to make decisions — outrageous, colossal, extraordinary and empowering. The free will I possess — to think, to speak, to act, to take control, to shape my tomorrows — will be harnessed when I am decisive enough to make a definite resolve to attain what I desire. At that moment my life will be set for positive transformation.

EMPOWERED MILLIONAIRE INSIGHT

How I do 'anything' is a direct reflection of how I do 'everything' — in the smallest tasks is found the secret to my ultimate success or failure.

I *can* make mighty decisions — the ability to do so is within me. Right now I possess the power to make empowering decisions that can radically revolutionize my life. It's up to me. Will today be the day I decide to finally take control of my life by wielding and directing my incredible power of decision? Will today be the day I decide that from now on I demonstrate only the winning side of my personality? Will today be the day I decide that who I am and what I stand for will be consistent with the quality of my highest aspirations? Will today be the day I decide on my magnificent obsession and decide to make a positive transformation in my life, creating a positive impact in this world?

Yes — I Have A Choice

It is a fact that I am captain of my own ship. I am the one in control of the vehicle called 'ME' on its journey through life. I am the one in the captain's chair, the one with my hands on the steering wheel and my foot on the throttle — I decide in which direction my



life goes, and how fast. In this world there is nothing I have to do — I possess free will. It is through my ability of decision that I do certain things. I don't have to go to work today if I don't want to; nobody forces me to do so. I don't have to suffer in silence at a particular job in a particular part of the country with particular work mates. I can decide to get a new job, I can decide to move on and I can decide to associate with people who are more successful or who have the winning qualities I desire.

EMPOWERED MILLIONAIRE INSIGHT

My power of choice enables me to think like an angel or a devil, a king or a slave. Whatever I choose, my mind will create and manifest.

I have a choice — in fact, I have unlimited choices. Right now I can make decisions about anything. I can decide to develop a career within a profession that excites and motivates me. At any moment I can decide to be a nicer person treating others with greater respect, improving my social environment at the same time. I can decide to go on an exercise and weight-loss program to regain some of the energy and vitality I enjoyed in my youth. I can decide to work harder and smarter this year to produce the results which can earn the promotion I seek, paving the way for me to become a partner or director in the business in which I currently work.

I have an unlimited array of choices that await me in my lifetime. Once I can comprehend the incredible power that is within these choices, I can make decisions that will have a colossal impact on my life. When I make a true committed decision to do something, within reason I can achieve it. Sure there may be obstacles, challenges and disappointments along the way, but my self-belief in the decisions I make, mixed with the self-confident actions I take, will be the stepping stones that carry me over the troubles and lead me on to the hallowed grounds of glorious accomplishment.



Committing To Firm Decisions

The most powerful way for me to positively revolutionize my life is through my *firmness of decision*, followed by the development of inspiring plans of action, then application of high performance in the attainment of my aspirations. Making firm decisions can be likened to exercising muscles — the greater the intensity of the exercise, the stronger and more powerful the muscles grow. Likewise, the firmer my decisions, the more conviction behind them, the greater and more commanding the positive impact they will have on my life.

In illustrating the power of committing to firm decisions, let's look at Hannibal Barca, the legendary General of Carthage, who lived some 2,200 years ago. Hannibal was one of the world's greatest soldiers. He possessed extraordinary tactical skill, a bold conception of strategy, and a capacity for leadership which commanded the loyalty of his troops amid danger and defeat. "We will either find a way, or make one." Hannibal is attributed to have said this as he led an army of some 26,000 troops over the mountains of the Swiss Alps into Italy. Was that a bold, courageous and firm decision or what?

HANNIBAL'S JOURNEY ACROSS THE ALPS

Hannibal's army approached the Alps. Danger first came from those who attacked the rear. Along the middle stages, other groups attacked the animals and rolled heavy stones down from the heights on the enfilade below, thus causing men and animals to panic and lose their footings on the precipitous paths. Snow was falling on the summit of the pass, making the descent even more treacherous. Upon the hardened ice of the previous year's fall, the soldiers and animals alike slid and foundered in the fresh snow. Finally on the fifteenth day, with 26,000 troops and only a few of the original thirty-eight elephants, Hannibal descended into Italy, having surmounted the difficulties of climate and terrain, the guerrilla tactics of inaccessible tribes, and the difficulty of commanding a body of men diverse in race and language under conditions to which they were ill fitted.⁴

⁴ *Hannibal Barca* adapted from writings by Hilary Gowen

A firm decision has been set in motion when a commitment is made to accomplish a specific result and thoughts of any other possibilities are cut off. This is what James Allen, author of the classic *As a Man Thinketh*, said regarding the inherent power we wield when possessed of decisiveness through the force of our thoughts:

Man is made or unmade by himself. In the armory of thought he forges the weapons by which he destroys himself. He also fashions the tools by which he builds for himself heavenly mansions of joy and strength and peace. By the right choice and true application of thought, man ascends to the divine perfection. By the abuse and wrong application of thought he descends below the level of the beast. Between these two extremes are all the grades of character, and man is their maker and master.

Of all the beautiful truths pertaining to the soul which have been restored and brought to light in this age, none is more gladdening or fruitful of divine promise and confidence than this: that man is the master of thought, the molder of character, and the maker and shaper of condition, environment and destiny.

When I display true commitment to a decision, that is it, *final*, I never even consider the option of turning back. It is not what has happened to me in the past that determines my ultimate level of success, rather it is my decisions now and at each stage in the future that determine the subsequent course of my life. It is my decisions about what I will focus on, what things mean to me and what I will do about them that matter most. Committed decisions are the forces with the power to transform. My decisions play an unquestionable role in shaping my destiny. By now, I am a true advocate of the incredible power of decision making, believing wholeheartedly that it is in my moments of decision that I shape my destiny. I am the one in control of my environment by using the awesome power of my thoughts to make earth-shattering, life-transforming decisions.



BE DECISIVE



This is an abridged version
of the *S2 Friday Module*.

The full module, which totals over thirty
pages, is available exclusively with the
one-year *MVP2010* program.

Dear Empowered Millionaire,

*The most important lesson I want you to gain from this
DAY 14 of the '90 DAY CHARGE' is this statement:*

ACTION TNT! Action Today Not Tomorrow!

*Empowered Millionaires know that making decisions and
taking action on a DAILY basis is the greatest key to success.
BEING DECISIVE is the sixth lesson of seven being shared
with you during this S2 course.*

*Your partner in wealth creation,
James.*



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